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## PRESS RELEASE

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Tokyo, 07 July 2016

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### **World Platinum Investment Council to support promotion of Japan Physical Platinum ETF**

- *Follows record AUM growth of “Fruit of Platinum” ETF (Physical Platinum Exchange Traded Fund) in 2015*
- *One of WPIC’s initiatives to stimulate investor demand for physical platinum worldwide*

**Tokyo, 07 July 2016:** The World Platinum Investment Council (WPIC) today announces its support in promoting the growing Japan Physical Platinum Exchange Traded Fund (Product name: “Fruit of Platinum”) to investors in Japan. This is part of a series of strategic initiatives the WPIC is developing in 2016 to stimulate investor demand for physical platinum.

Mitsubishi UFJ Trust and Banking Corporation (MUTB) is the trustee and manager of the “Fruit of Gold” series, the Japan Physical Precious Metals (Gold, Platinum, Silver, Palladium) ETF, listed on the Tokyo Stock Exchange, Inc. (TSE). Retail investors can trade the “Fruit of Platinum” ETF, part of the “Fruit of Gold” series, through the securities brokers. It is the only platinum ETF where the underlying physical assets are held in trust in Japan and retail investors (beneficiaries) may receive Physical Platinum Bullion by Required Units for small-lot conversion.

2015 was a record growth year for the “Fruits of Platinum” ETF. AUM grew from 2.7 billion Japanese Yen at the beginning of the year to 9.5 billion Japanese Yen at end of year. Total annual growth for the period was more than 350% and as of 04 July 2016, there were 10.3 billion Japanese Yen of assets under management (valued approximately at 92 million USD).

Marcus Grubb, Director of Market Development at the WPIC, said, “Japan is a key hub for precious metals investment and 2015 in particular was a record year for the Japanese platinum ETF, which grew by an additional approximately 70,000 oz. over the year. We believe there is significant opportunity for growth in the “Fruit of Platinum” ETF as one of the Japan physical precious metals ETF and we look forward to working to increase awareness about the merits of platinum as an investment. Broadening the investor base for platinum through targeted market development is critical to the long-term success of the global platinum market, and we’re delighted to support this objective.”

This announcement is the latest market development announcement from the WPIC, following news in May that the organisation has partnered with Valcambi to increase the availability of platinum bars

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and coins globally. The WPIC has also recently entered into an exclusive agreement with Rand Merchant Bank to extend the global availability of the Bullion Coin Custodial Certificate (BCCC).

The WPIC has been consulting with a number of market authorities in Asia as it establishes a comprehensive pipeline of market development initiatives.

**- Ends-**

**For media requests, please contact CNC Communications:****UK**

Simon Evans

+44 (0) 20 3219 8805

[WPIC@cnc-communications.com](mailto:WPIC@cnc-communications.com)**Japan**

Itsuki Murakami

+81 3 5156 0102

[itsuki.murakami@cnc-communications.com](mailto:itsuki.murakami@cnc-communications.com)**Notes to Editors:****About the World Platinum Investment Council**

The World Platinum Investment Council Ltd. (WPIC) is a global market authority on physical platinum investment, formed to meet the growing investor demand for objective and reliable platinum market intelligence. WPIC's mission is to stimulate global investor demand for physical platinum through both actionable insights and targeted product development. WPIC was created in 2014 by the six leading platinum producers in South Africa: Anglo American Platinum Ltd, Aquarius Platinum Ltd, Impala Platinum Ltd, Lonmin plc, Northam Platinum Ltd and Royal Bafokeng Platinum Ltd.

For further information, please visit [www.platinuminvestment.com](http://www.platinuminvestment.com).

WPIC's offices are located at: 64 St James's Street, London, SW1A 1NF.

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**About Mitsubishi UFJ Trust and Banking Corporation (Trustee of “Fruit of Gold” series)**

Mitsubishi UFJ Trust and Banking Corporation Ltd ( MUTB ) is one of the leading trust banks in Japan and a wholly-owned subsidiary of "Mitsubishi UFJ Financial Group".

**Mitsubishi UFJ Trust and Banking Corporation**

Corporate Agency Division

Global Business Development Section

Email: [metal-en\\_post@tr.mufg.jp](mailto:metal-en_post@tr.mufg.jp)